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Abstract

Benefiting from ever stricter environmental regulations, powder coating has gained substantial popularity as a VOC-free coating technology during the last years. The powder coating market presents rapid growth driven by the development of new material, new formulations and advancement of equipment and application processes.

Global demand on powder coatings was valued at approximately US$5.8 billion in 2010 and is expected to grow by 6% in the coming years. Industrial uses combined presents the largest application market, while automotive industry is the most promising one. Furniture and appliance markets will continue their steady and strong growth. IT & telecom is a new market where applications of powder coatings are being extensively explored.

With the disadvantages being minimized and advantages further strengthened by the development in materials and technologies, powder coating provides a market with opportunities and potential.

Acmite Market Intelligence has finished a most comprehensive report on world powder coating market. It is ready for order.

The market report examines the current products and application areas, provides extensive market data of 2010, and market forecast through 2015 to 2018. It also outlines the competition landscape, evaluates market chances and risks and anticipates future trends based on a series of influence factors.

- ca. 215 pages analysing the market
- ca. 65 figure tables
- ca. 260 powder coating manufacturers profiled

With a multi-dimensional and in-depth view of world powder coating market, this report is ideal help for you with decisions about international market penetration, business expansion or project feasibility analysis.

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