

## Market Report

# Global Powder Coating Market

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## Abstract

Benefiting from ever stricter environmental regulations, powder coating has gained substantial popularity as a VOC-free coating technology over the last years. The powder coating market presents rapid growth driven by the development of new material, new formulations and advancement of equipment and application processes.

Global demand on powder coatings was valued at approximately US\$7.18 billion in 2016 and is expected to grow by 5.8% in the coming years. Industrial uses combined presents the largest application market, while automotive industry is the most promising one. Furniture and appliance markets will continue their steady and strong growth. IT & telecom is a new market where applications of powder coatings are being extensively explored.

With the disadvantages being minimized and advantages further strengthened by the development in materials and technologies, powder coating provides a market with opportunities and potential.

Acmite Market Intelligence has finished a most comprehensive report on the global powder coating market. It is ready for order.

The report examines the current products and application areas, provides extensive market data of 2016, and market forecast through 2020 to 2025. It also outlines the competition landscape, evaluates market chances and risks and anticipates future trends based on a series of influence factors.

- 215 pages analyzing the market
- 65 figure tables
- 260 powder coating manufacturers profiled

With a multi-dimensional and in-depth view of the global powder coating market, this report is ideal help for you with decisions about international market penetration, business expansion or project feasibility analysis.

## Table of Contents

### Volume I

<b>1 Definition and segmentation.....</b>	<b>1</b>
1.1 Market definition and segmentation.....	1
1.2 Product features and applications.....	6
1.3 Powder coating application technology.....	9
1.4 Review of powder coating business.....	13
<b>2 Macro-environment.....</b>	<b>15</b>
2.1 Trends in the world economy.....	15
2.2 The chemical industry.....	23
2.3 Industry concentration.....	31
2.4 Laws and Regulations.....	33
2.5 Overview of coating market.....	37
<b>3. Overview of powder coating market.....</b>	<b>39</b>
3.1 Market data.....	39
3.1.1 Powder coatings market by resin category.....	39
3.1.1.1 Thermoset powder coating market by resin.....	43
3.1.1.2 Thermoplastic powder coating market by resin.....	44
3.1.2 Powder coatings market by application.....	45
3.1.3 Powder coating demand by region.....	48
3.1.4 Powder coating market by application technology.....	50
3.1.5 Powder coating market by material.....	52
3.2 Market trends and chances.....	54
3.3 Industrial dynamics.....	67
3.4 Investment, M&A.....	74
3.5 Competition analysis.....	94

<b>4. Market by product.....</b>	<b>121</b>
4.1 Thermoset powder coatings.....	121
4.1.1 Products, features and uses.....	121
4.1.2 Polyester powder coating market.....	123
4.1.2.1 Products, features and uses.....	123
4.1.2.2 Market size and forecast.....	127
4.1.2.2.1 Polyester powder coating market by type.....	127
4.1.2.2.2 Polyester powder coatings market by application.....	128
4.1.2.2.3 Polyester powder coating market by region.....	129
4.1.3 Epoxy-polyester hybrid.....	130
4.1.3.1 Products, features and uses.....	130
4.1.3.2 Market size and forecast.....	132
4.1.3.2.1 Epoxy-polyester powder coating market by application.....	132
4.1.3.2.2 Epoxy-polyester powder coating market by region.....	133
4.1.4 Epoxy-resin-based systems.....	134
4.1.4.1 Products, features and uses.....	134
4.1.4.2 Market size and forecast.....	137
4.1.4.2.1 Epoxy resin powder coatings market by application.....	137
4.1.4.2.2 Epoxy resin powder coatings market by region.....	138
4.1.5 Acrylics.....	139
4.1.5.1 Products, properties and uses.....	139
4.1.5.2 Market size and forecast.....	142
4.1.5.2.1 Acrylics powder coatings market by type.....	142
4.1.5.2.2 Acrylics powder coatings market by application.....	143
4.1.5.2.3 Acrylics powder coatings market by region.....	144
4.1.6 Polyurethane.....	145
4.1.6.1 Product, features and uses.....	145
4.1.6.2 Market size and forecast.....	146
4.1.6.2.1 Polyurethane powder coating market by application.....	146
4.1.6.2.2 Polyurethane powder coating market by region.....	147
4.1.7 Other thermoset powder coatings.....	148

4.2 Thermoplastic powder coatings.....	149
4.2.1 Products, features and uses.....	149
4.2.2 Nylon.....	151
4.2.2.1 Products, features and uses.....	151
4.2.2.2 Market size and forecast.....	153
4.2.2.2.1 Nylon powder coatings by application.....	153
4.2.2.2.2 Nylon powder coatings by region.....	154
4.2.3 Vinyl polymers.....	155
4.2.3.1 Products, features and uses.....	155
4.2.3.2 Market size and forecast.....	158
4.2.3.2.1 Vinyl polymer powder coatings market by resin.....	159
4.2.3.2.3 PVC powder coatings market by application.....	160
4.2.3.2.4 Fluoropolymer powder coatings market by application.....	161
4.2.5 Other thermoplastic powder coatings.....	162
<b>5 Market by application.....</b>	<b>165</b>
5.1 Industrial uses.....	165
5.1.1 Market segmentation.....	165
5.1.2 Market size and forecast.....	167
5.1.2.1 Powder coating demand in industrial uses by segment.....	167
5.1.2.2 Powder coating demand in industrial uses by resin.....	168
5.1.2.3 Powder coating demand in industrial uses by region.....	169
5.2 Automotive & motorcycle.....	170
5.2.1 Market segmentation.....	170
5.2.2 Market size and forecast.....	172
5.2.2.1 Powder coating demand in automotive by segment.....	172
5.2.2.2 Powder coating demand in automotive by resin.....	173
5.2.2.3 Powder coating demand in automotive by region.....	174
5.3 Furniture.....	175
5.3.1 Market segmentation.....	175
5.3.2 Market size and forecast.....	177

5.2.2.1 Powder coating demand in furniture by segment.....	177
5.2.2.2 Powder coatings demand in furniture by resin.....	178
5.2.2.3 Powder coatings demand in furniture by region.....	179
5.4 Domestic appliance & houseware.....	180
5.4.1 Market segmentation.....	180
5.4.2 Market size and forecast.....	182
5.4.2.1 Powder coatings demand in appliance & houseware by segment.....	182
5.4.2.2 Powder coatings demand in appliance & houseware by resin.....	183
5.4.2.3 Powder coatings demand in appliance & houseware by region.....	184
5.5 Architectural and building.....	185
5.5.1 Market segmentation.....	185
5.5.2 Market size and forecast.....	187
5.5.2.1 Powder coating demand in architectural by segment.....	187
5.5.2.2 Powder coating demand in architectural by resin.....	187
5.5.2.3 Powder coatings demand in architectural by region.....	189
5.6 Agricultural & garden equipment.....	190
5.6.1 Market segmentation.....	190
5.6.2 Market size and forecast.....	191
5.6.2.1 Powder coatings demand in agricultural & garden by segment.....	191
5.6.2.2 Powder coatings demand in agricultural & garden by resin.....	192
5.6.2.3 Powder coatings demand in agricultural & garden by region.....	193
5.7 Other applications.....	194
<b>6 Market by region.....</b>	<b>195</b>
6.1 Western Europe.....	195
6.1.1 Market size and forecast.....	195
6.1.1.1 Consumption of powder coating by application.....	197
6.1.1.2 Consumption of powder coating by resin.....	198
6.1.1.3 Consumption of powder coating by country.....	199
6.2 North America.....	200
6.2.1 Market size and forecast.....	200

6.2.1.1 Consumption of powder coating by application.....	201
6.2.1.2 Consumption of powder coating by resin.....	202
6.2.1.3 Consumption of powder coating by country.....	203
6.3 Asia Pacific.....	204
6.3.1 Market size and forecast.....	204
6.3.1.1 Consumption of powder coating by application.....	206
6.3.1.2 Consumption of powder coating by resin.....	207
6.3.1.3 Consumption of powder coating by country.....	208
6.4 Rest of World.....	209
6.4.1 Market size and forecast.....	209
6.4.1.1 Consumption of powder coating by application.....	210
6.4.1.2 Consumption of powder coating by product.....	211
6.4.1.3 Consumption of powder coating by selected country.....	212

## Volume II

Company profiles (ca. 260).....	1-300
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### Note:

#### Regions:

North America: US, Canada, Mexico (NAFTA region)

Asia Pacific: Countries of Asia, Australia, New Zealand

Asia Pacific\*: Asia Pacific excluding Japan

### **4.1.3 Epoxy-polyester hybrid**

#### **4.1.3.1 Products, features and uses**

Epoxy-hybrids (mixtures of epoxies with other resins) were developed to overcome the weakness of pure epoxy powders.

Epoxy-polyester hybrid systems were first introduced into the United States in the mid-1970s and soon became one of the dominant chemistries used in powder coating. Epoxy-polyester hybrids combine epoxy resin with polyester resin to form a powder with many of the same characteristics as the epoxies.

#### **Features**

Features of epoxy-polyester hybrid coatings are close to their epoxy counterparts. Generally, they provide improvement in weatherability (UV resistance). Although hybrids begin to chalk almost as fast as pure epoxy coating, the deterioration is much slower.

Compared to pure epoxy powder, epoxy-polyester hybrid powder coating provides following advantages:

- improved weatherability (UV resistance)
- improved yellowing resistance and flexibility compared to epoxy
- Improved in color stability and reduction in cure temperature
- generally tough and flexible
- competitively priced

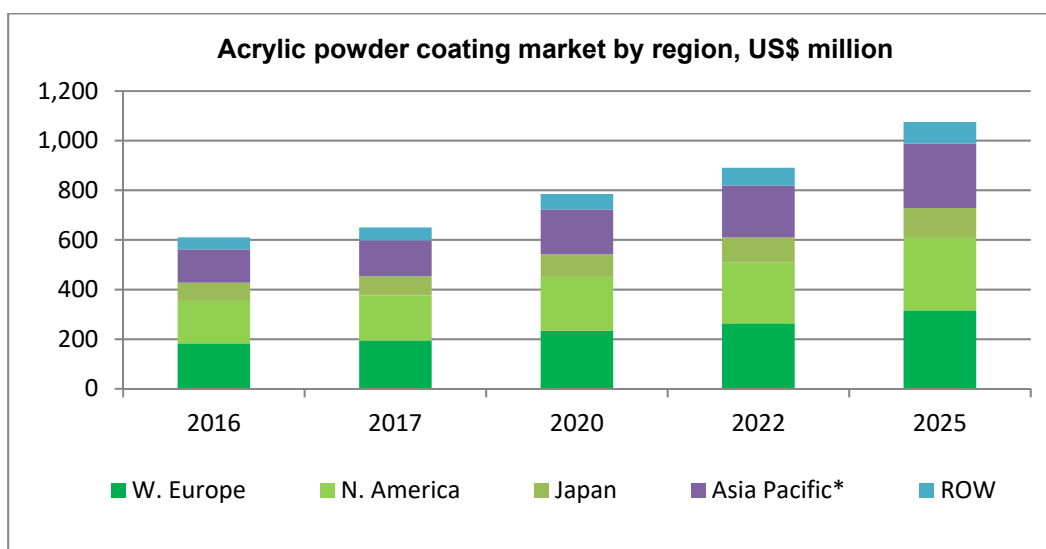
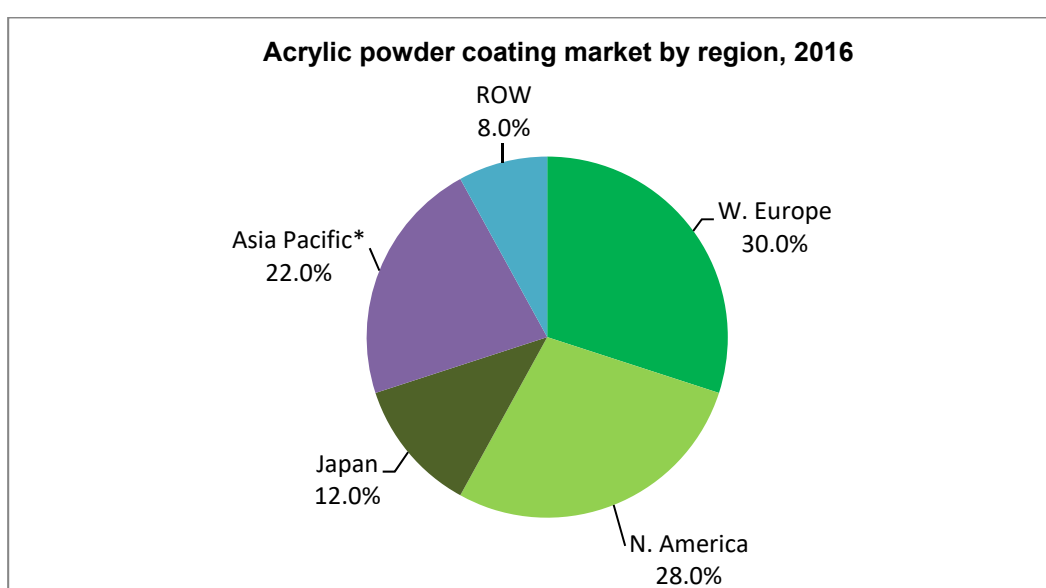
Compared to pure epoxy powder, typical disadvantage of epoxy-polyester hybrid coatings are decreased hardness, chemical resistance and response to cure.

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(Vol. I P. 130)

### 4.1.5.2.3 Acrylics powder coatings market by region

	2016	2017	2020	2022	2025	CAGR
W. Europe	183	195	233	263	316	6.4%
N. America	171	181	217	245	292	6.3%
Japan	73	77	91	102	120	5.8%
Asia Pacific*	134	145	180	209	261	7.8%
ROW	49	52	63	71	86	6.7%
Total	610	650	785	890	1075	6.5%



(Vol. I P.144)



## 5.4 Domestic appliance & houseware

### 5.4.1 Products and market segments

Domestic appliance and houseware is one of the most important application markets of powder coatings. For the commercial such as hotels, restaurants, offices, hospitals and private homes, powder coatings are now utilized on a diverse range of appliances. Powder coated appliances look better for longer.

Powder coating is the ideal coating technology which meets the requirements on excellent resistance to abrasion, chemicals, temperature cycling, and abusive wear, and has achieved high popularity in domestic appliance industry

Powder coatings provide ideal combination of protection and decoration. To protect against corrosion and yellowing, the appliance industry makes use of powder coating on front and side panels of ranges and exterior housings of refrigerators, washer tops and lids, dryer drums, air-conditioner cabinets, water heaters, dishwasher racks, freezer cabinets, cavities of microwave ovens, light fixture, etc.

Powder coatings are used for exterior housings in the electrical and electronic industries. They are also being evaluated for unique, functional applications. For electronic appliances, producers sometimes use electro-conductive and electro-dissipative powder coatings. These coatings provide electrostatic discharge protection of the components, critical during the manufacture, testing, and transport of electronic goods.

Powder coating of copper and aluminum magnet wire significantly reduces environmental problems in the wire industry, and the toughness and durability

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(Vol. I P.180)

## **Cloverdale Paint (Canada)**

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Phone: +1 (604) 596-6261  
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<http://www.cloverdalepaint.com>

Year of foundation: 1933

Number of employees: ca. 500

### **Company profile**

Cloverdale Paint manufactures and distributes a wide range of architectural, industrial and high performance coatings.

The company operates three product units:

- Home owners
- Contractors / professionals
- Industrial users

Its Industrial Coatings unit produces and markets high performance coatings, 100% solids such as thick film epoxy coatings, powder coatings, specialty coatings, and custom coatings.

Cloverdale Paint has been a major manufacturer and supplier of quality powder coatings in Western Canada for the past twenty-five years. Its powders are available in all the basic chemical systems: epoxies, hybrids, urethanes, and polyesters in TGIC and non-TGIC. The company also distributes powder coatings of three other major brands, e.g. DuPont Powder Coatings, Erie Powder Coatings .....

(Vol. II P.41)



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