



## Market Report

# Global Surfactant Market

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### Abstract

The global market of surfactants experienced steady growth in the last years. It was valued at approximately US\$42.45 billion in 2021. Growing by 5.0% annually in the coming years, the market is expected to reach US\$56.72 billion by 2026 and to approach US\$65.57 billion by 2029.

Surfactants are used in a large variety of applications, among which household cleaning and industrial applications are the largest application markets.

Acmite Market Intelligence has finished the 4th update of its comprehensive report on global surfactant market. It is ready for order.

The report examines the current products and application areas, provides extensive market data of 2020, and market forecast through 2026 to 2029. It also outlines the competition landscape, evaluates market chances and risks and anticipates future trends based on a series of influence factors.

- 305 pages analysing the market
- 70 figure tables
- 340 surfactant manufacturers profiled

With a multi-dimensional and in-depth view of world surfactant market, this report is an ideal help for you with decisions about international market penetration, business expansion or project feasibility analysis.

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**Note:**

Market: North America: US, Canada, Mexico (NAFTA region)

Asia Pacific: Countries of Asia, Australia, New Zealand

Asia Pacific\*: Asia Pacific excluding Japan

harmonization of these regulations in order to promote an equal level of protection of human health and the environment. Such efforts are welcomed by end users but doubted by the industry.

At the same time environmental regulations are not designed to be barriers to international trade and means to enable efficient functioning of the internal markets and to stimulate competitiveness and innovation of their products on the global marketplace. Higher costs may arise due to the regulations but healthier products and market structure are coming into being.

### **Increasing use of surfactants in personal care and cosmetics**

Cosmetic manufacturers have been using surfactants to provide a wide range of attributes in their personal care products and cosmetics for years. Market leaders continue R&D in these materials for more advanced materials to meet the growing demands of consumers around the world.

### **Market growth from developing regions**

Sales of household, personal care and beauty products have been particularly strong in emerging markets. Eastern Europe, Latin America and Asia (especially China and India) are continuing to present good prospects. Asia is said to be the growth engine for household cleaning products.

Suppliers of surfactant used in these products consider these regions as the markets with the greatest potential for growth.

In contrast, sales of surfactants in established markets in North America, Western Europe and Japan are nearly flat.

The Asia pacific market is the most fast growing market in general. Surfactants as raw materials applied in various household and industrial fields are experiencing rosy development. China and India as well as other Asian countries present strong demand for both commodity surfactants and specialty surfactants. The demand for commodity surfactants is satisfied mainly by local low-cost manufacturers and partly through import. The demand for specialty surfactants is satisfied mainly by the global leaders either through import or through their local facilities due to lack of needed technologies.

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Year of Foundation: 1938

Number of Employees: 1,900

Revenue (2020): \$1,193.1 million

### **Company profile**

Innospec Inc, formerly known as Octel Corp., is a leading company specializing in the development, manufacturing, and distribution of fuel additives, oilfield chemicals, personal care products and other specialty chemicals.

The company operates with three business areas: Fuel Specialties, Performance Chemicals and Oilfield Services segments.

- The Fuel Specialties segment offers a range of specialty chemical products used as additives in various fuels. Its products are used in the operation of automotive, marine, and aviation engines; power station generators; and heating oil.
- The Performance Chemicals segment provides technology-based solutions for its customers' processes or products focused in the personal care, home care, agrochemical, and metal extraction markets.
- The Oilfield Services segment develops and markets products to prevent loss of mud in drilling operations; chemical solutions for fracturing, stimulation, and completion operations; and products for oil and gas production, which enable flow assurance and maintain asset integrity.



6.3.3.2 Surfactant market in personal care by type in US\$ Bn

	2020	2021	2023	2026	2029	CAGR
Anionics	0.77	0.80	0.86	0.95	1.06	3.4%
Nonionics	3.57	3.76	4.19	4.90	5.71	5.3%
Cationics	2.13	2.31	2.70	3.40	4.23	8.0%
Amphoterics	1.55	1.67	1.95	2.47	3.15	8.3%
Others	0.05	0.05	0.06	0.08	0.12	3.0%
Total	8.07	8.60	9.76	11.80	14.27	6.6%

